



BIGraphics Inc Newsletter

Trade Shows: Make the Switch to "Green"

August/2009

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Product Spotlight: Bio Media

Bio-Insite: 3/16" thick, paper-faced memory foamboard with biodegradable rigid foam center and SFI (Sustainable Forest Initiative) certified paper liners, great for posters or directional trade show signage

BioFlex: completely biodegradable 15 oz PVC banner material, similar finish to our standard scrim vinyl banner, great for indoor or outdoor banner applications

Bantex Terra: biodegradable and landfill compostable 13 oz, 2-sided, black-out banner material, similar finish to our standard 13 oz smooth opaque vinyl banner, a good solution for "green" banner stand graphics

Quick Links

- [Request Samples](#)
- [Get an Estimate](#)
- [Contact Us](#)
- [Visit Our Website](#)

Solution Showcase

Case Study: Making Short-Term Trade Show Signage Eco-Friendly

Many of our customers have been trying to be more conscious of the environment when placing print orders. One market that has seen an increased push to go "green" is the trade show industry. Because of the short-term nature of trade show signage, and the vast amount of waste produced in a short amount of time at a trade show, customers have decided to make the switch to eco-friendly media in efforts to help the environment and reduce unnecessary waste.



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Don't Forget...

There is still time to take advantage of our Dibond promotion.

[Click Here](#)

Contact Us

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Two years ago, we made the switch from our standard mounting foam to Bio-Insite, a paper-faced biodegradable foam board. By printing directly onto the recyclable substrate, and eliminating the steps of lamination (vinyl) and mounting (petroleum-based adhesive), we can offer a "green" product. Our customers have been very receptive to the change. They have even gone so far as to set up large scale recycling programs at their trade show locations.

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*"The project looks fantastic. I also want to thank whoever it was that had the vision to pack these up. He/she should be put in the packing hall of fame (easy for us to transport to client.) We want to applaud all at **BIG**raphics for how this program has progressed from you all the way through production to shipping. Please pass on our gratitude. A rock solid partner. ."*

-Rick

Helpful Hints

Digital Proofing Saves Time and Trees

Whenever possible, we try to recommend that our customers use a digital proofing method, instead of on media proofs. We are always willing to provide a PDF proof to our customers, upon request, before beginning any print job. This is a good alternative to costly and time-consuming hard copy proofs. While we cannot guarantee a color match on your computer screen, you have the ability to quickly and easily edit for content before we go to production. Providing us with Pantone color values can further ensure that you will be happy with your final product.

[Adobe Acrobat](#) allows you to make edits, within a PDF file, using "Stickies" to converse back and forth without ever needing to print or fax proofs for content. This method has streamlined our in-house trade show signage proofing process.

Everyday Value

Bio-Insite

Save a little green and be a little "green". Take advantage of our everyday low prices on Bio-Insite, our most cost effective foam product for direct to substrate printing.

[Request a quote](#) for Bio-Insite.



Special Offer

Ad-Stand

This is a completely "green" graphic display solution. The base is made of recyclable plastic, the inner frame is comprised of recyclable cardboard, and the graphic is printed on recyclable cardstock.

15% off now!

[Request a quote](#) for this product.

This offer is good until September 30, 2009. Please use discount code AS909 when ordering.

Artwork for this stand must be provided to us already set up with proper cut marks.



A [design template](#) is available on our website.

Did You Know?

Many of our Banner Stands and Pop-Up Booths are Made of Recyclable Aluminum

We offer a large variety of banner stands and pop-up booth options to our customers to help prepare for their trade show needs.



Check out our [online catalog](#) of stands and displays.

BIGraphics News

What makes BIGraphics different?

During a recent industry media interview, in regards to how **BIG**raphics stands out among the competition, company president, David Merrick, was quoted as saying:

"When you call **BIG**raphics, you have the opportunity to speak directly to the experienced graphic specialist who will be handling your print order. That person is empowered to do what is required to ensure your satisfaction from start to finish.

The friendly and tenacious staff at **BIG**raphics is willing to do everything possible to meet any turn-around schedule you might throw our way.

Our quality of work is evident beyond our finishing table. We take pride in our packaging methods, and create custom fit packaging using our digital die cutter to ensure safe delivery."

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