



## BIGraphics, Inc Newsletter Specialty Papers

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January/2010

### Product Spotlight: Specialty Papers

**Latex-Saturated Paper:** 10 mil paper that has been saturated with latex to increase its strength, flexibility and durability, lustre finish, resists cracking when folded, economical option for indoor and short-term outdoor posters, overlaminates recommended for outdoor use in extreme conditions

**Microporous Paper:** water-resistant paper, lustre finish, comparable to 80 lb text in weight, great for indoor poster applications

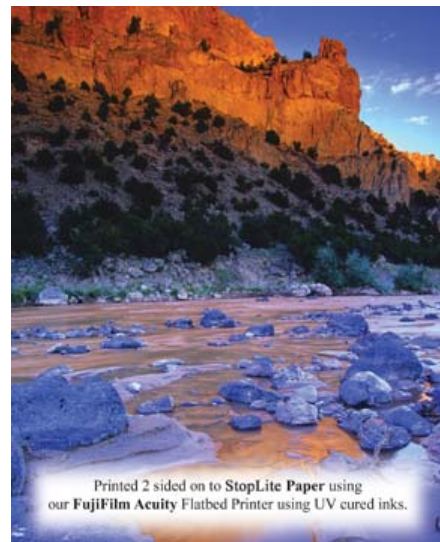
**Polypropylene:** synthetic, tear-resistant, photo quality paper, gloss or satin finish, great for indoor poster applications, can be used for outdoor applications with an overlaminates

**Stop Lite:** 8 pt 100% opaque blockout paper, smooth surface with a glossy finish, double side printable, ideal for interior window graphics and interior posters

### Solution Showcase

#### Case Study: Double Sided Blockout Posters

We recently had a customer looking for inexpensive posters for the retail market, but with too many different versions to effectively use a screen printer. These signs were going to be hanging in store windows, with images on both sides and needed to have opaque properties because of the sunlight passing through the windows. We brought in a product called Stop Lite that is more cost effective than some of our other indoor papers and has a blockout middle layer to make it a 100% opaque product for double



Printed 2 sided on to StopLite Paper using our FujiFilm Acuity Flatbed Printer using UV cured inks.

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### Don't Forget!

[A Virtual Tour of our shop is available on YouTube.](#)

### Contact Us

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### Testimonials

*"BIGraphics has worked extraordinarily hard in finding the best approach/solution to our customer's needs and this is a quality that we truly take to heart and have built our business around this approach. Everyone I have spoken with or dealt with at BIGraphics has been MOST helpful, informative, and quick to respond"*

*-Paul*

sided printing. We print this material using our UV Curable machines. The benefit of using UV cured inks is that you don't need to worry about the print fading over time, even in a sunny environment.

We are now running this paper as a regular item, and have samples ready for our customers.

Request a [sample](#) or a [quote](#) for this product.

## Helpful Hints

### Artwork Guidelines

**BIG**raphics is able to receive many file formats from our customers in order to get your jobs into production. A [detailed outline](#) of the specifications is available to our customers on our website. And you can always call or email with specific questions.



We know this link is a repeat from the last newsletter, but we think it is important that our customers understand what kinds of files we can work with and how to properly prepare files.

## Everyday Value

### Microporous Paper

This lustre finish paper is a great product for inexpensive indoor posters. Because it has water-resistant properties, it does not require an overlamine. It is comparable to 80 lb text in weight. It is rollable, and can also ship inexpensively in tubes, rather than requiring custom packaging.



[Request a quote](#) for microporous posters.

## Special Offer

### Latex-Saturated Paper

We are now offering posters printed on latex-saturated paper using our solvent printers. This economical product is great for indoor and short-term outdoor use. The use of solvent inks ensures the image won't fade, and as you can see in the picture, we are able



to achieve vibrant and eye-catching colors.

Now through January 30, 2010, we will be offering **20% off** your latex-saturated paper poster orders.

[Request a quote](#) for this product.

Please use discount code LP0110 when ordering.

## Did You Know?

### Polypropylene Has Many Uses

In addition to poster applications, polypropylene can also be laminated with polycarbonate (lexan) to become a semi-rigid, rollable material suitable for trade show booth applications. Trade show season is just around the corner, and now is the time to be thinking about new graphics.



You can see a variety of our available trade show displays on [our website](#).

[Request a quote](#) for this product.

## BIGraphics News

### Help Us Help You In 2010

If you have topics you would like to learn more about, let us know. We would be happy to cover your requests in upcoming newsletters. We would love to be able to make your lives easier when sending us print projects.

### Mark Your Calendars

**BIG**raphics will be hosting an open house on Wednesday, January 27, 2010, from 9:00 am - 5:00 pm. Please join us during our working hours to see our shop fully operational. We will also be running a series of demonstrations covering topics that our customers often have questions about. Stay tuned for more detailed open house information.

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