



BIGraphics Inc Newsletter

Coroplast: How We Can Make It Work For You

July/2009

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Contact Us

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Product Spotlight: Coroplast®

What is it? Description & Popular Uses

Simply put, Coroplast is a brand name for corrugated plastic used as print media and packaging material. The name Coroplast applies to a wide range of extruded twinwall plastic sheet products.

Coroplast is the ideal choice for economical, short-term indoor & outdoor applications. It is light weight, stain resistant and waterproof. Known for it's consistent high quality, printable surface, Coroplast is the designer's media of choice for POP displays, retail signs, real estate signs, yard and roadside signs, transit signage, special event advertising and tradeshow displays.

As a packaging material, Coroplast is unmatched in durability, design versatility and reusability. It is tougher than corrugated fiberboard and lighter than extruded plastic sheeting.

Solution Showcase

Case Study: Coroplast "A" Frame Signs

Many customers were looking for a low-cost alternative to high-end A-Frame signs. Our team got together and came up with this easy, cost-effective solution.

These double-sided "A" frame signs allow you to quickly, easily, and economically display your message, indoors and out. Fold-A-Frame signs are perfect for sidewalks, special events, sporting events, malls, lobbies, storefronts, parking lots and tradeshows. The vibrant, full color digital graphics POP on the bright white coroplast.

Fold-A-Frame signs are super easy to setup. The collapsible Coroplast construction is made in one piece with no hardware required and no pieces to lose.



- Full Color
- Economical

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"BIGraphics is a great group of people who understand our business and brand. They provide fast and reliable service, competitive prices, and they are always accommodating with our short turnaround times."

-Jon

- Light Weight
- Double Sided
- Collapsible
- Size: 22" x 28", 29" x 38"

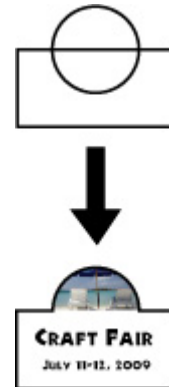
A template can be provided to you for ease of design. For more information, please visit our website. www.bigraphicsinc.com/fold-a-frame.

Helpful Hints

Setting Up A Template in Illustrator

Learn how to create a template in Illustrator in 4 easy steps. This tool can help you create an art template in any custom shape you might need. Tips include joining shapes and creating a clipping mask.

[Click here](#) for a full description and a printable instruction sheet.



Everyday Value

Fold-A-Frame Signs

Take advantage of our everyday low prices on these Coroplast Fold-A-Frame signs.

22" x 28" for only **\$39** each.

29" x 38" for only **\$59** each.

[Click here](#) for more details and a template.



Special Offer

Yard Signs with Step Stakes

Coroplast is the ideal choice for high impact economical outdoor applications.

Buy 10 or more 24" x 18" yard signs now and get free step stakes. This offer is good until August 14, 2009.

[Click here](#) to get an estimate today!



Did You Know?

Coroplast is a Great Solution for Bus Signs

Coroplast is an economical option for bus sign graphics as well. We offer the option of printing direct to the Coroplast or printing on vinyl and mounting to Coroplast.



[Click here](#) to get an estimate today!

BIGraphics News



On July 31, Zatae Monfet will be leaving us to persue other endeavors in Florida. We appreciate her loyalty and upbeat assistance to **BIG**raphics, and our customers, over the past three years. She takes our best wishes with her on this new adventure.

Replacing Zatae will be Allisen Lemay. Most of our customers know Allisen as a friendly and efficient project manager who has been assisting with **BIG**raphics operations over the last seven years. Allisen will be taking on the added responsibilities of market development and our newsletter. Please call her for a quote, product information, or feedback on the newsletter.



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