



BIGraphics, Inc Newsletter

Custom Contour Cutting Creates Eye Catching Displays

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October/2009

Product Spotlight: Printable Plastic Substrates

PVC: polyvinyl chloride, compressed plastic board, rigid, available in varying thicknesses, good for indoor and outdoor sign applications, can shatter in extreme cold conditions or warp in extreme heat

Polystyrene: high impact resistance plastic substrate, flexible, available in various thicknesses, good resistance to hot and cold conditions, good for indoor and outdoor sign applications

Coroplast: light-weight, waterproof corrugated plastic substrate, most commonly used in 4mm thickness, good for economical, short-term, indoor and outdoor sign applications

<p>Quick Links</p> <p><u>Request Samples</u></p> <p><u>Get an Estimate</u></p> <p><u>Contact Us</u></p> <p><u>Visit Our Website</u></p>
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Solution Showcase

Case Study: Eye Catching Outdoor Signs on a Budget

This past spring, we had a customer looking for eye catching outdoor signs on a budget. They had a vision of creating graphics made in the shape of leaves, and we were able to work with them to achieve the best product possible. In the past, we would need to print on vinyl, laminate the graphic, mount it to a weather-resistant substrate, and cut it by hand. This process is labor intensive and as a result, pretty costly. Our solution was to print the 2-sided leaves direct onto PVC using our flatbed printer, and then contour cut to shape on our digital die cutting system. We were also able to supply mounting brackets for them to use in the installation. The end result was a product that addressed all of the customer's needs for durability, print quality and cost.



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<p style="text-align: center;">Contact Us</p> <p>BIGraphics, Inc.</p> <p>472 Amherst Street Unit 18 Nashua, NH 03063</p> <p>p: 603-594-8686 p: 877-244-7274 f: 603-578-9794</p> <p><u>info@bigraphicsinc.com</u> <u>www.bigraphicsinc.com</u></p>
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"I wanted to take the

Helpful Hints

Setting Up A File For Contour Cutting

time to thank all of you at BIGraphics for your attention to detail for our latest installation. Your material suggestions made the project perfect. Some of our creative concepts tend to extend beyond the norm, it's nice to have a partner that we can count on to support our efforts."

-Rick

BIGraphics is able to contour cut just about any shape you can send our way. We have come up with a worksheet to help you set up files for contour cutting. By setting up these files on your own, you can save yourself the cost of our file setup charge.

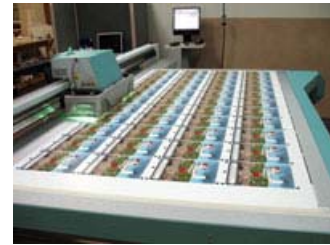
[Instructions](#) are available on our website in printable PDF format.



Everyday Value

Direct to Substrate Printing

BIGraphics is in a position to save you money on an everyday basis by offering direct to substrate printing on our Colorsplan and Fuji flatbed printers. We can print on rigid substrates up to 1.9" thick. You can avoid the cost of having to print, laminate and mount graphics by printing direct onto those same mount substrates.



[Request a quote](#) for direct to substrate printing.

You can see a video of our direct to substrate printer at work on [YouTube](#).

Special Offer

"Brute" Display Feet

This new sign holder, made of blow-molded polycarbonate material, is perfect for indoor and outdoor displays. The Brute can hold substrates up to 1/2" thick. The base can be filled with water for added stability, and the new smart design allows for 99% water removal. It also comes with a ground stake for added stability in outdoor use.



This versatile holder would be ideal for displaying your contour cut direct to substrate printed graphics.

\$25 each! (Graphic not included.)

[Request a quote](#) for this product.

This offer is good until October 30, 2009. Please use discount code TB1009 when ordering.

Did You Know?

Polystyrene is Recyclable

Polystyrene can be recycled, and has the number "6" as its recycling symbol. Unrecycled polystyrene, which does not biodegrade, is often abundant in the outdoor environment, particularly along shores and waterways, and is a form of pollution.



BIGraphics News

Crystal Rosario joins the BIGraphics staff



BIGraphics would like to welcome Crystal Rosario to the staff. Some of you may remember Crystal from when she interned with us while earning her Associate's Degree in Graphic Design and Illustration from NHCTC in Manchester. Since graduating three years ago, Crystal has been working in the sign design industry. Now that she is back with **BIGraphics**, Crystal will be managing customer

accounts and taking over print production on the Aqueous and UV Curable printers. Crystal's upbeat and friendly personality, along with her design experience and understanding of the industry, will be a perfect addition to the **BIGraphics** team.

In Other News...

Joe Dumont, **BIGraphics** VP of Operations, and his wife have welcomed their 2nd child. Brenden Christopher was born Tuesday, September 22nd. They are doing well and are very excited about their new addition.

David Merrick, **BIGraphics** president, has taken up a new hobby. If you have been in the shop recently, you may have noticed him filming video of the various processes **BIGraphics** does on a daily basis; printing, contour cutting, laminating and mounting, for example. Dave has collected footage and compiled it into a short video. You can view this movie on [YouTube](#).

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