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# **Digital Art Guidelines**

# Art File Formats:

Please feel free to call if your not sure if your Art File Format is acceptable for our current software capabilities. A Technical Support Service Rep. will be happy to assist you.

For best print results the original design format is preferred. Please ensure linked files and fonts are submitted with the layout or links are embedded and fonts are outlined.

Creative Suite Files: (CS2) PC / Mac

Corel Draw Files: (X3) Graphic Suite

EPS files: Please convert fonts to outlines and embed all images.

Adobe Illustrator files: Please convert fonts to outlines and embed all images.

**Paging formats:** (Quark 6, & Indesign) please assure linked files and fonts are submitted with the layout.

**Raster images:** e.g., Adobe Photoshop, Corel Paint, TIF, or high resolution JPG files are also acceptable formats.

**PDF file:** A high-resolution press ready PDF is acceptable but often not suitable for editing and file manipulation necessary for best print results.

## **Resolution:**

All Rasterized files must be approximately 150 (DPI) pixels per inch at full scale

### **Color:**

All files must be converted to CMYK Any critical colors should be specified as Pantone Coated PMS Colors (Art files must be in an editable format for color matching)

### Submitting Artwork:

Prior to submitting artwork via the internet it is highly suggested to either (Stuffit or ZIP) the file Art Files **Under 5meg** may be emailed (confirmation is suggested) Art Files **Up to 75meg** can be uploaded to our FTP site Art Files **Over 75meg** please send a CD or call for further assistance

Mailing Address: Bigraphics Inc. Attention : Art Dept. 472 Amherst Street, Unit 18 Nashua, NH 03063